

Purple Cloud – Bespoke Virtual Hosting Solutions

Get rid of your IT infrastructure and all its problems:

Discover Purple Cloud!



What is "Purple Cloud" from LETN?

In simple terms Purple Cloud provides a Flexible IT Infrastructure without the need for capital investment. Our 'Always On' service provides your business with the reliability and availability it deserves, in an environment that grows as you do.

LETN have made the investment so you don't have to. Our Purple Cloud Service allows you to "lease" space on our platform meaning your business benefits from Enterprise Level Technology at a slice of the overall cost.

Purple Cloud saves you money while upgrading your IT today!

Help your business today & tomorrow.

Get all the benefits of upgraded IT today without having to invest your money in IT. Purple Cloud allows you to only pay for your IT as you use it so your money stays with you longer. What's more you can increase or decrease what you use as your needs change so over time you will only spend exactly what you have to. Maximum Flexibility!!!!

Ok, so I can lease some space on LETN's "Purple Cloud" but where is it?

Our platform is hosted in a Tier One Facility in the South of England (Outside of London), it is protected by backup power generators and fire suppressant systems with multiple connections to the Internet Backbone (There is Internet Switching within the building) meaning our peering is excellent so you have excellent quality of service.

How do my employees access their applications?

Using Thin Client Technology configured as part of the setup your users can access their hosted desktops from your existing PC's and as your existing PC's "expire" they can be replaced with terminals which are lower cost and have a longer lifespan reducing Capital Expenditure and increasing ROI.

What does the user experience look like?

There are several ways we can setup the service so there is some choice here as to what you deliver to each user. The basic choices are:

1. Thin Client Application - We deliver just the application without a full desktop.
2. Desktop Session - Thin Client session which looks and feels like a desktop but is optimized for speed and to reduce cost.
3. Full Virtual Desktop - We can provide a full Desktop running Vista, XP or Linux that will look and behave exactly as a physical PC.

We can deliver a mix of the above so "Purple Cloud" is truly flexible to meet your individual needs.

How are the Commercials Setup?

Our service is based on a 12 month initial term after which your contract becomes a Three Month rolling agreement. You pay for the footprint of your servers on the platform and the number of users we are hosting.

One of the most flexible features of LETN's "Purple Cloud" service is that should your business need to grow or shrink you can alter the number of users (and the cost) on a monthly basis. This means you can adjust your "User Desktop" cost up and down to meet your business needs.

Can I move all my (Non Microsoft) "business" applications onto the platform, such as Finance and Order processing?

LETN are experienced in migrating and moving our client's infrastructure, we can virtualize your existing servers as they are and move them onto our platform or if you would prefer we can build new virtual servers from scratch and work with your Third Party Software Vendors to get your business applications installed and tested.

What about licensing my software?

All your Microsoft Licensing is included as part of the service. This means that you simply tell us what you need to use and we will charge you accordingly. We are part of the Microsoft Software as a Service Program that allows us to charge you as you use the licenses rather than you having to own them. As time passes you are able to choose when to upgrade to newer versions when it suits you without the need to invest in new licenses. Typical customer license packages include Exchange & SQL Servers and Microsoft Office Professional but nearly all Microsoft applications are now available under this scheme so if you are interested in products such as SharePoint or Dynamics then please ask your account manager we will be happy to help.

Any other applications that you may use are licensed in the normal way, where available LETN is offering Software as a Service options from Tier One Vendors but if your Vendor does not offer this then you will need to hold a valid license for the right number of users to use the application on the "Purple Cloud" platform. We are very experienced in this area so please send us any questions about this subject.

How secure is the platform and my data?

We can't go into detail here about our security systems for obvious reasons but needless to say both our physical building security and connectivity are protected by market leading technology and industry best practices. Our Service Delivery Manager is always very happy to discuss this at length to ensure you have all the information you require.

What are the options for accessing the platform connectivity wise?

Typically our clients use encrypted hardware VPN's which would run between your office and the "Purple Cloud" platform, our experienced network consultants help design the right solution for quality of service during the setup of the service.

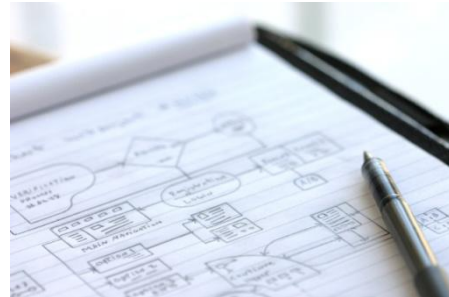
Alternative solutions also allow for access from Home PC's via Web Encrypted VPN's and Mobile access using Wireless Broadband technology. Quality of Service is difficult to gauge in these cases because we have no control over the users connection speed, but it is possible and works well in most cases. Many customers use these methods so users can work more flexibly.

What kind of Support is included in the service?

LETN are a managed services company, consequently we already have a First Class IT Help Desk which subscribers to the "Purple Cloud" service are able to

use. The Help Desk is available 8am - 6pm with 1st thru 3rd line escalation to ensure any issues are dealt with quickly and efficiently.

One of the great benefits of "Purple Cloud" is that should a user's desktop have a problem it is very easy for one of our Help Desk engineers to restart a session or create a new one to get your employee working again fast.



A Bespoke Solution.....

Purple Cloud is tailored to your individual needs, no two Purple Cloud clients are the same so we do not offer "off the peg" services. Instead we first meet with you and your key staff to work out the best Design fit for your day to day requirements. This means that you only pay for what you use and that your solution delivers exactly what you need. Our solutions are fully hosted and supported by our Helpdesk team; you will be able to focus on your business and let LETN worry about your IT infrastructure.

Some popular key components of our solutions are:

- Microsoft Small Business Server (Including Exchange, SharePoint & SQL as required)
- Terminal / Citrix Servers for remote access
- Application Servers - Your key applications can be hosted provided they run on Windows or Linux.
- Microsoft Office 2007

All Microsoft licensing is included in your monthly premiums and you will have the option to upgrade to new versions without any additional licensing fees.

Feature	Benefit
No Capital investment in IT Infrastructure or Microsoft Licensing required, pay as you use solutions.	Smooth out your IT infrastructure costs by paying for your infrastructure as you use it.
Enterprise class hardware and virtualisation technology with no single point of failure and business continuity protection.	Increase your service levels to your customers by making sure your applications are always available to your employees.
Unparalleled Scalability and Flexibility, adding users is fast and carries no up front Infrastructure costs.	Reduce the cost of growing your business and guard against the need to downsize. Only pay for the number of user footprints that you are using.
Completely bespoke solutions, LETN do <u>not</u> offer "off the peg" services. Every hosted solution we offer is designed around your business needs.	Without the usual restriction of Capital Investment you can implement technology to suit your business needs, make changes, try new ideas and gain a competitive edge over your competition.
Access your hosted infrastructure from multiple locations via any Internet connection.	Introduce flexible "work anywhere" options for your employees allowing them to work from home, different offices, hot-desks, and wirelessly using 3G enabled laptops and make use of email on mobile devices.



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